



Shoes and the City

Elite Image Launches New Service to Celebrate the Return of the Fab Four

Vancouver, BC (June 12, 2008): Get stylishly heeled – and attired – with Elite Image. Whether you harbour an undying love of Manolo Blahniks (à la Carrie Bradshaw) or are just now discovering the shoe lover within, Elite Image can help with its new **Shoes and the City** package.

As Vancouver's leading image and fashion consultants, Elite Image has added this new foot-fancy package to its menu of personal style services – so every woman can be as prepared as Ms. Bradshaw and her girlfriends (for whatever the occasion).

The **Shoes and the City** shopping package complements Elite Image's other personal consulting services – including wardrobe consultations and evaluations, personal image makeovers, shopping guidance and much more. The Elite Image team can also work with a range of budgets and needs, from great to small.

"We're thrilled to introduce this new service – especially on the heels of the new *Sex and the City* movie," says Alicia Churchill, an Elite Image Consultant. "The show has always been fashion forward, and our goal is to make fashion and style less of a mystery – and more accessible and personal for all our clients, men and women."

Similar to other Elite Image services, the **Shoes and the City** package involves a personalized consultation and evaluation, as well as a thorough assessment of clients' footwear needs, and personal shopping guidance at some of the city's finest boutiques and stores.

"As fashion, image and lifestyle consultants, this new package is a perfect addition to our other services and to what we do," adds Lindsay Wilkins, an Elite Image Consultant. "Our goal is – and has always been – to help our clients develop a winning image and style that's right for them, personally and professionally, from head to toe."

For those who are more interested in emulating the main man, himself – "Mr. Big" – Elite Image also helps men enhance their unique image, style and fashion sense with various "manly" services that include a personal style assessment, wardrobe evaluation, shopping guidance and more.

Elite Image is a Vancouver-based company that specializes in cutting-edge fashion, image consulting and personal style services for men and women.

For more information, visit www.eliteimage.org.

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